



NEWS OPPORTUNITY ADVISORY No. 11-050

June 15, 2011

**MEDIA CONTACT:** Lisa Y. Gross

**GREAT BY 8 STATEWIDE SUMMIT SET FOR JUNE 21-22** 

(FRANKFORT, Ky.) – Great by 8, a statewide initiative to educate and engage local communities to improve economic growth through advocacy for early education, is hosting a statewide summit on Tuesday and Wednesday, June 21 and 22, at the Galt House in Louisville.

The goal of Great by 8 is to expand and strengthen support to programs and services for Kentucky's children from birth through age 8. The effort emphasizes building leadership capacity to increase program collaboration and coordination and help communities determine how best to meet their local needs for improving the quality of schools, programs and services for all children. The ultimate goal is to eliminate achievement gaps that exist between groups of students by giving all of them a high-quality start on learning.

At the summit, regional teams representing health, education, business, early childhood, parents, community and faith-based organizations as well as elected and civic leaders will convene to learn more from leading authorities about the urgency of this issue. Concurrent sessions include effective collaboration with businesses, media and marketing strategies, and high impact/low resource strategies and programs. Each team will receive a video -- I Can Be Anything, Kentucky; I Am Your Unbridled Spirit! – that can be shared with their communities.

On Tuesday, June 21 at 4:30 p.m. ET, a press conference will be held in the Breathitt Room, featuring David Lawrence, leader of the Children's Movement of Florida. Lawrence is a nationally known journalist and former publisher of the *Miami Herald*. The goal of the Children's Movement of Florida is to influence leaders in state government, the business world and elsewhere concerning issues that impact children and families. Wayne Perkey of Wayne Perkey Speaks, Inc. will facilitate the press conference. Regional team networking begins at 5 p.m., followed by David Lawrence as the keynote speaker.

(more)

## Page 2 - Great By 8 Summit

On Wednesday at 7:30 a.m. ET, Bill Scott, executive director of Kentucky School Boards

Association, will host the Legislative Leadership Breakfast. At the breakfast, House Speaker Greg Stumbo and Senate President David Williams will join others for a panel discussion about the importance of high-quality programs and services for children birth through 8 and their families. Opening session begins at 9:30 a.m. with Helen Carroll, manager of community relations for Toyota Motor Engineering & Manufacturing, North America, Inc., as the keynote speaker.

A growing list of sponsors and supporters includes Harper Industries, Inc.; Kentucky Department of Education; Toyota Motor Engineering & Manufacturing North America ,Inc.; Kentucky Early Childhood Regional Training Centers; Kentucky School Boards Association; Kentucky System to Enhance Early Development (KY SEED); Head Start Collaboration Office; Kentucky Philanthropic Initiative, Inc.; United Way of Greater Cincinnati; Kentucky Council of Area Development Districts; and the Prichard Committee for Academic Excellence.

Other featured speakers include

- Joe Meyer, secretary of the Education and Workforce Development Cabinet
- Terry Holliday, Kentucky education commissioner
- Billy Harper, chief executive officer of Harper Industries, Inc.
- Eric Friedlander, deputy secretary of the Cabinet for Health and Family Services
- Sherry Baber, preschool coordinator for the Owensboro Independent school district
- Molly Sutherland, chief executive officer of Sutherland & Associates
- Bill Scott, executive director of the Kentucky School Boards Association
- Kevin Cosby, pastor at St. Stephen Baptist Church and president of Simmons Bible College
- Al Rider, president and chief executive officer for North Central Education Foundation
- Cindy Heine, associate executive director of the Prichard Committee for Academic Excellence
- Christopher Jepsen, associate director of the Center for Business and Economic Research, University of Kentucky
- Amy Neal, manager of Success by 6, United Way of Greater Cincinnati
- Jaime Johnson, executive director of CHILD, Inc.

Those interested in attending may contact Nancy Lovett, director of the Regional Training Center in Calloway County, at <a href="mailto:nancy.lovett@coe.murraystate.edu">nancy.lovett@coe.murraystate.edu</a>.

A full summit agenda follows.

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## An Initiative to Improve Economic Growth in Kentucky

## Galt House, Louisville Tuesday June 21, 2011

5 p.m.	Networking/Hors d'oeuvres	Ballroom C
5:30 p.m.	Welcome	Molly Sutherland, CEO of Sutherland & Associates Billy Harper, CEO of Harper Industries, Inc. Secretary Joe Meyer: Cabinet for Education and Workforce Development
6 p.m.	Performance of Children Illustrating Kentucky's Great by 8 Vision	Sherry Baber, Preschool Coordinator at Hager Preschool, Owensboro
6:15 p.m.	Keynote Address: Florida's Call for Action	David Lawrence, Florida's Children's Movement, Miami, Fla.
7:10 p.m.	Reflection	David Lawrence, Florida's Children's Movement, Miami, Fla. Phyllis Hall, RTC Director, Anderson County

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## Wednesday June 22, 2011

7 a.m.	Legislative Leadership Breakfast	Ballroom C
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Bill Scott, Executive Director, Kentucky School

**Boards Association** 

Greg Stumbo, Speaker, Kentucky House of

Representatives

David Williams, President ,Kentucky Senate Billy Harper, CEO, Harper Industries, Inc. Rev. Kevin Cosby, Pastor, St. Stephen Church

9 a.m. Inspire the Mission Terry Holliday, Kentucky Education Commissioner

Eric Friedlander, Deputy Secretary, Cabinet for Health

and Family Services

9:30 a.m. Essentials and Collaboration Helen Carroll, Manager External Affairs, Toyota

Motor Engineering & Manufacturing, North

America, Inc.

10 a.m. **Regional Teams Reflections** *Terry Holliday, Kentucky Education Commissioner* 

Felicia Smith, Associate Commissioner, KDE

Office of Next-Generation Learners

10:30 a.m. **Break** 

10:45 a.m. **Breakout Sessions** 

Ballroom C	Brown	Stanley	Willow
How to Partner with	How Business Leaders	High Impact/Low Cost	Media Strategies –
Business: How to talk	can Talk to Policy Makers	Strategies	Talking Points, Social
with Business/Civic	on Research Around Early	Audience: Low	Media
One Message	Childhood/Connection to	Resource Teams	Audience: Team
Audience: Educators,	Economic Development	Presenters: Amy Neal,	Leaders/State
Early Childhood	Audience: Business	bornlearning™	Facilitators
Presenters: Al Rider,	Legislators	Academy, & Jamie	Presenters: Molly
North Central Ed.	Presenter: Christopher	Johnson	Sutherland, Sutherland
Foundation & Cindy	Jepsen, University of		& Associates
Heine, Prichard	Kentucky		
Committee			

12:10 p.m. **Reflections** Felicia Smith, Associate Commissioner, KDE

Office of Next-Generation Learners

12:30 p.m. Great by 8 Kentucky Video Nancy Lovett, RTC Director, Calloway County

Phyllis Hall, RTC Director, Anderson County